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Dazzling Fireworks Display by Zambelli International To Close Fifth Annual Bradenton Area River Regatta

BRADENTON, Fla.—A dramatic and dazzling fireworks display by world-renowned pyrotechnics company Zambelli International will bring the 2019 Bradenton Area River Regatta to a climatic conclusion this Saturday, Feb. 9, along the shores of the Manatee River in Bradenton and Palmetto.

Presented by Manatee Memorial Hospital, the uniquely designed fireworks display will begin at approximately 6:45 p.m., and culminate a full-day's slate of FREE, family-fun activities and powerboat racing at the fifth annual Regatta. Activity begins at 10 a.m. with powerboat practice runs on the Manatee River.

Shells up to six-inches in diameter will be shot from a launching dock placed on the Manatee, producing an amazing aerial visual. Spectators can view the spell-binding illumination effects from the Green Bridge. The show will be choreographed to a musical soundtrack, providing spectators with a full sensory experience of sight and sound.

"Zambelli Fireworks is proud to once again be a part of the Bradenton Area River Regatta," said Zach Taminosian, project manager at Zambelli International. "We are excited to present this year's fireworks display and entertain spectators by painting the sky with the brilliant colors and amazing effects that make this show one of a kind."

Full details, schedule and additional information are available at: bradentonarearegatta.com. Follow all the fun and activities on Facebook: www.facebook.com/RiverwalkRegatta.

The 2019 Bradenton Area River Regatta is sponsored by Manatee Memorial Hospital, Firkins Automotive, Lake Erie College of Osteopathic Medicine (LECOM), RTI Insurance Services, Bradenton, Anna Maria Island and Longboat Key, Pittsburgh Pirates/Bradenton Marauders, Sarasota-Bradenton International Airport, Heli Aviation, University of South Florida, Courtyard Marriott-Bradenton, Pier 22, Riverhouse Reef & Grill, Regatta Pointe Marina, Grove, Workforce Business Services (WBS), Bealls, Bridgely Key, Grimes Goebel Attorneys at Law, Sysco, Bradenton Herald, SRQ Media, 10 News WTSP, Ticket Sarasota and Spectrum.

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The Bradenton Area River Regatta is produced and managed by ISM/USA—a sports event management and marketing firm with offices in Pittsburgh, PA and Lakewood Ranch, FL.

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About the Bradenton Area Convention & Visitors Bureau:

The Bradenton, Anna Maria Island and Longboat Key area is located on Florida's West Coast between St. Petersburg and Sarasota. It is bordered on the north by Tampa Bay, and to the west by the Gulf of Mexico. Easy to get to, but off the beaten path, filled with "Old Florida" ambience brimming with opportunities to experience Florida at its most real and authentic, the Bradenton/Anna Maria Island/Longboat Key area is a part of the state worth discovering and exploring again and again. For more information, please visit www.bradentongulfislands.com.

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