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Unique Jersey Speed Skiffs Join Top F-2 Powerboat Super League Circuit to Form Powerful Day of Racing Feb. 8 at Sixth Annual Bradenton Area River Regatta

BRADENTON, Fla.—Unique and powerful watercrafts, which are remarkable not only in their design but in their speed, join the Bradenton Area River Regatta’s staple F-2 Powerboat racing, promising a spectacular and dramatic day of racing when the **ALL-FREE** event returns to the challenging surf of the Manatee River, Saturday, Feb. 8.

The two-man Jersey Speed Skiffs bring a dynamic blend of speed and skill to the Manatee waterways as part of the sixth annual Bradenton Area River Regatta, presented by LECOM. These unusually designed and constructed boats combine with the menacing and powerful F-2 watercrafts of Powerboat Super League for arguably the largest single-day racing event on the APBA Circuit.

Fans also will be able to see both machines up close at the Powerboat Village near Palmetto Riverside Park all day.

A series of qualifying runs (from 10:30-noon) and time trials, beginning at 1 p.m., precede championship racing starting at approximately 4 p.m. The Jersey Speed Skiff finals are set for approximately 5 p.m.

This year, former champion and local favorite Aston Rinker of Tampa, FL, returns to the Manatee course to compete for another title. He will face stiff challenges from one of the Regatta’s strongest fields that include two-time World Champion Chris Fairchild of Aurora, IL and Mike Hill, a highly regarded rookie in 2019 who returns to the circuit with a year’s experience.

“It is exciting to be coming back to Bradenton for the sixth edition of the Bradenton Area River Regatta,” said Sherron Winer of Powerboat Super League. “Using both sides of the river, access to both Bradenton and Palmetto, the support of all of the sponsors, and the media generated by ISM USA—all combined, it makes our event experience seamless while providing the best platform for Super League. For everyone, it is a spectacular fun-filled day of music, activities, the races, and an incredible fireworks display; it’s the best and we are honored to be a part of the entertainment package. “

“This year will be a power-packed schedule of fierce competition, including the two categories of racing. Different styles, different racecourse configurations—rectangular vs. oval—we are all looking for more speed, plenty of spray, whitewater and the ever-present adrenaline-pushing excitement of Powerboat Super League.”

—more—

add one...power boat racing

A day-long slate of fun-family activities begins at 10 a.m. in Bradenton and Palmetto. Kicking off the festivities is the De Soto Little Anglers Fishing Derby (at Palmetto Fishing Pier). A ballistic array of pyrotechnics, produced by the world-renown first family of fireworks, Zambelli International, brings the day's events to a climatic end with a fireworks extravaganza sponsored by Manatee Memorial Hospital.

Full details, schedule and additional information are available at: bradentonarearegatta.com. Follow all the fun and activities on Facebook: www.facebook.com/RiverwalkRegatta.

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The Bradenton Area River Regatta is produced and managed by ISM/USA—a sports event management and marketing firm with offices in Pittsburgh, PA and Lakewood Ranch, FL.

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About the Bradenton Area Convention & Visitors Bureau:

The Bradenton, Anna Maria Island and Longboat Key area is located on Florida's West Coast between St. Petersburg and Sarasota. It is bordered on the north by Tampa Bay, and to the west by the Gulf of Mexico. Easy to get to, but off the beaten path, filled with "Old Florida" ambience brimming with opportunities to experience Florida at its most real and authentic, the Bradenton/Anna Maria Island/Longboat Key area is a part of the state worth discovering and exploring again and again. For more information, please visit www.bradentongulflislands.com.

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