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First Family of Pyrotechnics...Zambelli International...Promises “Unforgettable” Close to Seventh Annual Bradenton Area River Regatta

BRADENTON, Fla.—A dramatic and dazzling fireworks display by world pyrotechnics royalty Zambelli International will bring the 2022 Bradenton Area River Regatta to a climatic conclusion this Saturday, Feb. 12, along the shores of the Manatee River in Bradenton and Palmetto.

The uniquely designed fireworks display will begin at approximately 7 p.m. and culminate a full-day’s slate of **FREE**, family-fun activities, music and powerboat racing at the seventh annual Regatta. Activity begins at 10 a.m. on both sides of the Manatee.

Shells up to six-inches in diameter will be shot from a launching dock placed on the Manatee, producing an amazing aerial visual. **The Green Bridge will be open for spectators, giving them a unique and spectacular view of the kaleidoscopic extravaganza.** The show will be closely choreographed to a musical soundtrack, providing spectators with a full-sensory experience of sight and sound.

This year’s soundtrack includes an upbeat mixture of contemporary hits from artists such as Dua Lipa, The Weeknd, and Katie Perry along with additional selections that pay homage to the musical artists performing live on stage throughout the evening.

The show will conclude with Zambelli’s high-impact signature finale featuring hundreds of rapid-fire shells bursting over the river in all the colors of the rainbow.

“Zambelli Fireworks is proud to light up the skies once again as we celebrate the return of the Bradenton Area River Regatta,” said Zach Taminosian, project manager at Zambelli International. “We look forward to helping culminate this year’s festivities with an unforgettable presentation of pyrotechnic artistry.”

Full details, schedule and additional information are available at: bradentonarearegatta.com. Follow all the fun and activities on Facebook: www.facebook.com/RiverwalkRegatta.

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The Bradenton Area River Regatta is produced and managed by ISM/USA—a sports event management and marketing firm with offices in Pittsburgh, PA and Lakewood Ranch, FL.

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